

# Andreia Moniz

## UX Designer

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## Experience

### UX Designer @ booking.com 2014 - Present

Using an agile methodology, I create fast product iterations, always having in mind the final experience delivered to the user.

### UI/UX Designer @ linkedcare.com 2013 - 2014

UI and UX Design for linkedcare, a health web based app and other internal tools. Overall product design from defining the UX conceptual models and workflows to the UI design and HTML implementation within our Rails app.

### Freelance Multimedia Designer @ andreiamoniz.com 2001 - 2012

Webdesign and graphic design as an independent professional. UI design and implementation of websites using the following technologies: HTML, CSS, Flash, JQuery and mooTools. Branding.

### Senior Web Designer @ Ci Global Media, Oeiras 2009 - 2011

Website layout & frontend development. Template customization, blog design and implementation (mainly wordpress) ready for mobile interaction. Newsletter design and layout optimized for main e-mail clients. **Clients:** Nokia; Ministério da Agricultura; Acist; Mapei; Federação Portuguesa Yoga.

### Multimedia Designer @ Marketing & Co, Sintra 2008 - 2009

Customer tracking. Internal and external branding (logo design, stationary, Standards Manual). Webdesign layout and frontend development (Flash and HTML). Newsletter design and management. Graphic and digital communication.

### Illustrator 2006 - 2007

Illustration of public spaces, Project "Gracinha's" and "Dar Côr à Vida".

## Education

2006 Multimedia Design Degree @ Esc. Sup. de Arte e Design CR

1998 - 2001 Bachelor of Communication Design @ Esc. Sup de Arte e Design CR

## Additional Training

2013 User Experience - Online course @ Udemy

2011 Masterclass "Responsive Web Design" @ OddSchool

2010 - 2011 Illustration and BD Studies, 1<sup>st</sup> year @ ArCo

2010 Tradicional Marketing vs. Digital Marketing workshop @ Anje

2009 Google Adwords @ Inesting

2005 ActionScript 2.0 Studies- Nível III @ Flag

2003 Tipography workshop; Prof. Paulo Ramalho @ Esc. Sup. de Arte e Design CR

1998 B&W Photography @ Escola Secundária José Falcão, Coimbra

## Passion project

*www.gracinhasonline.com is a personal project. It has been a pretext for finding and learning being my first website 13 years ago, some years later my first blog and more recently became my 'pet project' for an adventure on social networks.*

## Software knowledge

Sketch / Dreamweaver / Photoshop  
/ Illustrator / Flash / Github for  
version control / Sublime text /  
Camtasia

## Programming & Markup

Fluent with semantic XHTML & CSS  
(standards compliant), HTML5,  
confortable with main JavaScript  
libraries (jQuery, mooTools) and  
bootstrap.

